

# Massachusetts Cultural Resource Information System

## Scanned Record Cover Page

<b>Inventory No:</b>	SAL.1483
<b>Historic Name:</b>	Pingree, David Building
<b>Common Name:</b>	Jerry's Army and Navy Store - Jerry's Discount Department Store
<b>Address:</b>	301-307 Essex St
<b>City/Town:</b>	Salem
<b>Village/Neighborhood:</b>	Central Salem;
<b>Local No:</b>	
<b>Year Constructed:</b>	1897
<b>Architectural Style(s):</b>	Classical Revival;
<b>Use(s):</b>	Bakery; Business Office; Commercial Block; Department store; Market or Grocery Store;
<b>Significance:</b>	Architecture; Commerce; Philosophy;
<b>Area(s):</b>	
<b>Designation(s):</b>	
<b>Building Materials:</b>	Roof: Tar, Built-up; Wall: Brick; Cast Iron; Sheet Metal; Stone, Cut; Wood; Foundation: Stone, Cut;
<b>Demolished</b>	No



The Massachusetts Historical Commission (MHC) has converted this paper record to digital format as part of ongoing projects to scan records of the Inventory of Historic Assets of the Commonwealth and National Register of Historic Places nominations for Massachusetts. Efforts are ongoing and not all inventory or National Register records related to this resource may be available in digital format at this time.

The MACRIS database and scanned files are highly dynamic; new information is added daily and both database records and related scanned files may be updated as new information is incorporated into MHC files. Users should note that there may be a considerable lag time between the receipt of new or updated records by MHC and the appearance of related information in MACRIS. Users should also note that not all source materials for the MACRIS database are made available as scanned images. Users may consult the records, files and maps available in MHC's public research area at its offices at the State Archives Building, 220 Morrissey Boulevard, Boston, open M-F, 9-5.

Users of this digital material acknowledge that they have read and understood the MACRIS Information and Disclaimer (<http://mhc-macris.net/macrisdisclaimer.htm>)

Data available via the MACRIS web interface, and associated scanned files are for information purposes only. THE ACT OF CHECKING THIS DATABASE AND ASSOCIATED SCANNED FILES DOES NOT SUBSTITUTE FOR COMPLIANCE WITH APPLICABLE LOCAL, STATE OR FEDERAL LAWS AND REGULATIONS. IF YOU ARE REPRESENTING A DEVELOPER AND/OR A PROPOSED PROJECT THAT WILL REQUIRE A PERMIT, LICENSE OR FUNDING FROM ANY STATE OR FEDERAL AGENCY YOU MUST SUBMIT A PROJECT NOTIFICATION FORM TO MHC FOR MHC'S REVIEW AND COMMENT. You can obtain a copy of a PNF through the MHC web site ([www.sec.state.ma.us/mhc](http://www.sec.state.ma.us/mhc)) under the subject heading "MHC Forms."

Commonwealth of Massachusetts  
Massachusetts Historical Commission  
220 Morrissey Boulevard, Boston, Massachusetts 02125  
[www.sec.state.ma.us/mhc](http://www.sec.state.ma.us/mhc)

This file was accessed on: Wednesday, April 6, 2022 at 11:23 AM

# FORM B – BUILDING

MASSACHUSETTS HISTORICAL COMMISSION  
MASSACHUSETTS ARCHIVES BUILDING  
220 MORRISSEY BOULEVARD  
BOSTON, MASSACHUSETTS 02125

Assessor's Number USGS Quad Area(s) Form Number

26-0458-0

Salem

SAL.1483

**Town/City:** Salem

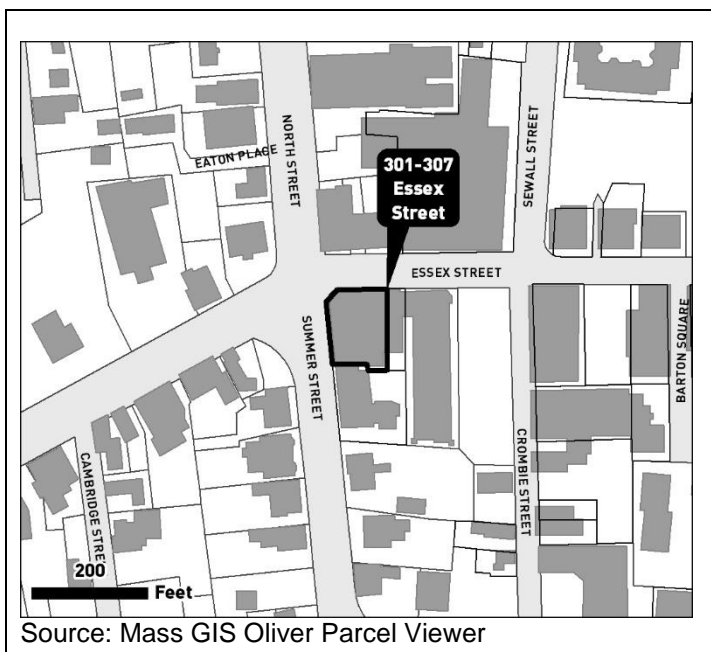
**Place:** (*neighborhood or village*): Downtown

## Photograph



View looking southeast.

## Locus Map (north at top)



**Recorded by:** Walter R. Wheeler  
Hartgen Archeological Assoc./Larson Fisher Assoc.

**Organization:** City of Salem DPCD

**Date:** June 2017

**Address:** 301-307 Essex Street

**Historic Name:** David Pingree Building

**Uses:** Present: Commercial

Original: Commercial

**Date of Construction:** 1897

**Source:** *Salem Evening News* 1897

**Style/Form:** Classical Revival

**Architect/Builder:** unknown

## Exterior Material:

Foundation: unknown, possibly stone

Wall/Trim: Brick/ stamped metal

Roof: tar and gravel (flat)

**Outbuildings/Secondary Structures:** none

**Major Alterations** (*with dates*): Storefronts replaced c.1950; storefronts replaced again, after 1979.

**Condition:** good

**Moved:** no ☒ yes ☐ **Date:**

**Acreage:** 0.14

**Setting:** The building occupies an urban setting principally consisting of brick masonry commercial and mixed-use buildings, in which structures typically occupy the majority of their lots and have their street facades in line with the street wall.

RECEIVED

DEC 05 2017

MASS. HIST. COMM.

# INVENTORY FORM B CONTINUATION SHEET

SALEM

301-307 ESSEX STREET

MASSACHUSETTS HISTORICAL COMMISSION

220 MORRISSEY BOULEVARD, BOSTON, MASSACHUSETTS 02125

Area(s) Form No.

SAL.1483

☒ Recommended for listing in the National Register of Historic Places.

*If checked, you must attach a completed National Register Criteria Statement form.*

## ARCHITECTURAL DESCRIPTION:

A one-story brick masonry commercial block of roughly rectangular plan, the Essex Street elevation of this building is divided into three bays of unequal width, separated by cast iron columns or (at the east end) a paneled pilaster. These support a stamped metal frieze and cornice. An anodized aluminum storefront, seven bays wide including a broad entrance bay, was constructed after 1979; it features plate glass panels set into bays which are horizontally divided, with anodized panels above and below the glazing. The entrance bay features similar detailing, with the anodized panels only above the doors in that bay.

Above the stamped metal cornice a paneled brick parapet wall extends along the entire length of the Essex Street façade. The storefront columns and pilasters are visually extended above the cornice as piers with caps and ball finials. The same façade treatment continues at a corner bay. On the Summer Street elevation the storefront treatment extends from the corner for one bay, ending in a second paneled pilaster. The stamped metal cornice extends the entire length of the Summer Street elevation; above this a parapet wall of identical design to that on the Essex Street face of the building—except that it lacks the paneled treatment used on that façade—caps the street wall. The parapet is divided into four bays; unlike the Essex Street façade, these bays do not correspond with a division of the wall below the cornice. Rather, on the Summer Street elevation, jack-arched windows and door openings with stone sills are located without respect to the rhythm established by the parapet.

## HISTORICAL NARRATIVE

This building was built in 1897.<sup>1</sup> Benjamin W. Russell sold this parcel with buildings in January 1897 to David Pingree (SED 1503/376) who is associated with the parcel on the 1897 Hopkins Atlas.<sup>2</sup> David Pingree (1841-1932) one of Salem's wealthiest and influential businessmen and benefactors, at the time of his death was estimated to be one of the 20 wealthiest individuals in Massachusetts.<sup>3</sup>

According to a 1906 Sanborn, a bakery was one of the occupants of this building at this time (see Figure 1). The city directory from 1906 confirms that a baker named H. A. Stoddard occupied the premises in this year, along with D. G. Whelton's groceries. The building was divided into three storefronts at that time, with an additional small storefront in the southeast corner of the building, identified as 3 Summer Street.

By 1915 the Mohican Company utilized the premises. A 1915 advertisement in the Salem Evening News called it "Salem's largest and busiest market" (see Figure 2 and 3).<sup>4</sup> The Mohican Company still occupied the premises in 1930, 1940 and 1950 as well as another grocer named First National Stores according to city directories.

The trustees of his estate conveyed this property to Richard Wheatland (1872-1944), David Pingree's nephew, who was long involved in managing his uncle's business affairs, and who inherited the bulk of his uncle's estate.

By 1957, the New England Mutual Life Insurance Company, Kingley Insurance Agency and Jerry's men's furnishings company utilized the building.

His estate in turn conveyed the property in 1955 to Philip Segal (SED 4135/471) who was apparently acting as agent for Jerry Rich. Jerry's Department Store/Army Navy Store operated at this location for over 50 years (1954-2005). Jerry Rich (1906-1995) was a Russian Jewish immigrant. After his death the chain of Jerry's stores was taken over by the Saxe brothers.

<sup>1</sup> Crump, A. and Van Ingen, A., Massachusetts Historical Commission Historic Resource Survey Form, SAL 1483, 1979. The MHC form cites an 1897 *Illustrated History of Salem & Environs* published by the *Salem Evening News*.

<sup>2</sup> SED 1503:376; Hopkins (1897).

<sup>3</sup> David Pingree Papers, Phillips Library Digital Collections.

<sup>4</sup> "Salem's largest and busiest market," *Salem Evening News*, 16 October, 1915.

# INVENTORY FORM B CONTINUATION SHEET

SALEM

301-307 ESSEX STREET

MASSACHUSETTS HISTORICAL COMMISSION

220 MORRISSEY BOULEVARD, BOSTON, MASSACHUSETTS 02125

Area(s) Form No.

SAL.1483

The most recent deed for this property is from 1958 where Philip Segal granted this property to Jerry Rich.<sup>5</sup> New England Mutual Life Insurance Company and Jerry's men's furnishings company were also listed as occupying the building in 1964. By 1979, Jerry's men's furnishings store was still occupying the building, but at that time was called Jerry's Discount Department Store and Jerry's Army & Navy Store (see Figure 4).

This building is now wholly occupied by the Witch City Consignment store.

## BIBLIOGRAPHY and/or REFERENCES

### Published Sources

Salem Evening News. 1897. *Illustrated History of Salem & Environs*.

### Archival Sources

Boston MA. Massachusetts Historical Commission. Historic Resource Survey reports and forms and National Register Nomination Forms for Salem properties. Massachusetts Cultural Resource Information System. <http://mhc-macris.nrt/index.htm>.

Salem, MA. Southern Essex District Registry of Deeds. Plan and deed records.

Washington, D.C. U.S. Bureau of Census. United States Censuses. 1790-1940. [www.ancestry.com](http://www.ancestry.com).

### Internet Sources

Genealogy, Family Trees & Family History Records. [www.ancestry.com](http://www.ancestry.com).

Google Books Search. <http://books.google.com>.

Historical Newspapers search. <http://genealogybank.com>.

Phillips Library Digital Collections, David Pingree (1841-1932) Papers,

<http://phillipslibrarycollections.pem.org/cdm/ref/collection/p15928coll1/id/3392>.

Salem State University Archives, Nelson Dionne Collection. <https://www.flickr.com/photos/salemstatearchives/nelsondionne>.

### Maps

1906 *Insurance Maps of Salem, Massachusetts*, Sanborn Map Company, New York.

<sup>5</sup> Salem MA, Southern Essex District Registry of Deeds, Book 4582, Page 374 1/8/1958. Hereafter cited as SED [Book #]: [Page#], [date].



INVENTORY FORM B CONTINUATION SHEET

SALEM

301-307 ESSEX STREET

MASSACHUSETTS HISTORICAL COMMISSION  
220 MORRISSEY BOULEVARD, BOSTON, MASSACHUSETTS 02125

Area(s)	Form No.
	SAL.1483

FIGURES:

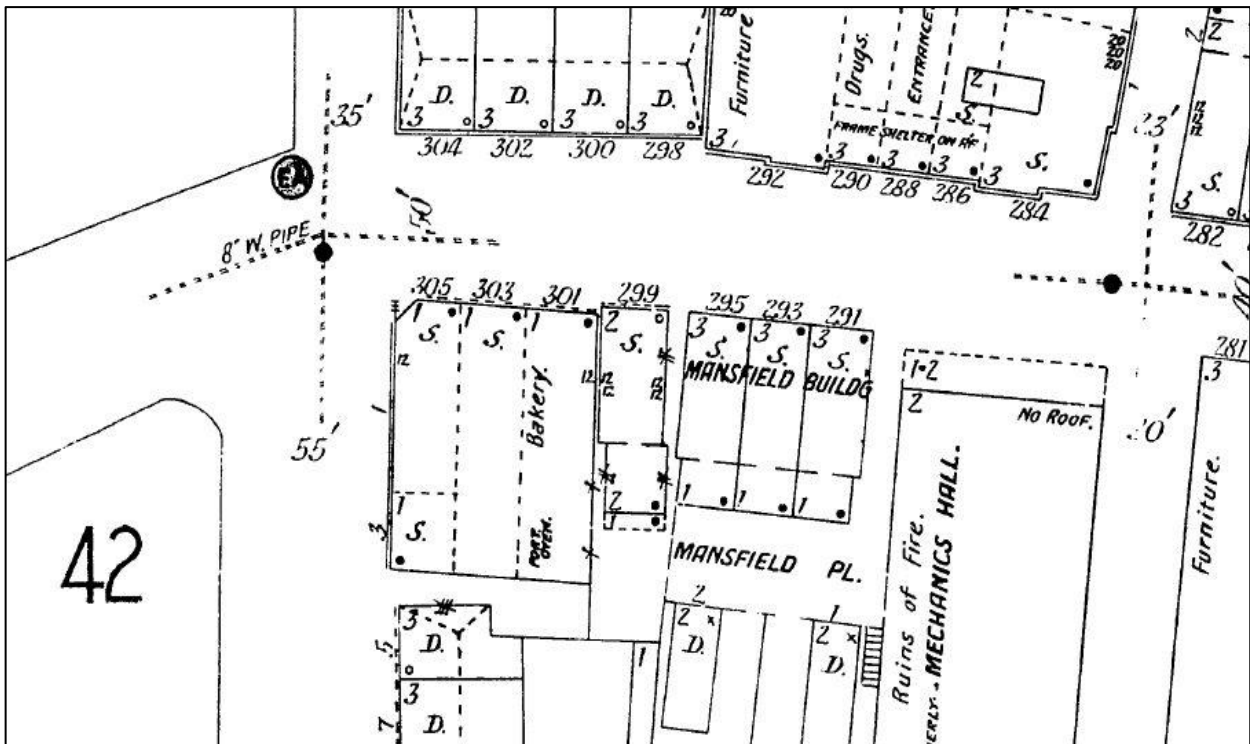


Figure 1: 1906 Sanborn.



Figure 2: The interior of the Mohican Company store; Salem State University Archives, Nelson Dionne Collection, c. 1900-1920.

INVENTORY FORM B CONTINUATION SHEET

SALEM

301-307 ESSEX STREET

MASSACHUSETTS HISTORICAL COMMISSION  
220 MORRISSEY BOULEVARD, BOSTON, MASSACHUSETTS 02125

Area(s)    Form No.

	SAL.1483
--	----------



Figure 3: The interior of the Mohican Company store; Salem State University Archives, Nelson Dionne Collection, c. 1900-1920.



Figure 4: View looking southeast; 1979 photograph from original MHC form, dated November 1979.



INVENTORY FORM B CONTINUATION SHEET

SALEM

301-307 ESSEX STREET

MASSACHUSETTS HISTORICAL COMMISSION  
220 MORRISSEY BOULEVARD, BOSTON, MASSACHUSETTS 02125

Area(s)	Form No.
	SAL.1483

PHOTOGRAPHS: (photos by Neil Larson and Walter R. Wheeler, 2016 unless otherwise indicated).



View looking southeast.



View looking northeast.

INVENTORY FORM B CONTINUATION SHEET

SALEM

301-307 ESSEX STREET

MASSACHUSETTS HISTORICAL COMMISSION  
220 MORRISSEY BOULEVARD, BOSTON, MASSACHUSETTS 02125

Area(s) Form No.

	SAL.1483
--	----------



View looking southwest.



# INVENTORY FORM B CONTINUATION SHEET

SALEM

301-307 ESSEX STREET

MASSACHUSETTS HISTORICAL COMMISSION

220 MORRISSEY BOULEVARD, BOSTON, MASSACHUSETTS 02125

Area(s) Form No.

SAL.1483

## National Register of Historic Places Criteria Statement Form

Check all that apply:

- ☐ Individually eligible ☐ Eligible **only** in a historic district  
☒ Contributing to a potential historic district ☐ Potential historic district

Criteria: ☒ **A** ☐ **B** ☒ **C** ☐ **D**

Criteria Considerations: ☐ **A** ☐ **B** ☐ **C** ☐ **D** ☐ **E** ☐ **F** ☐ **G**

Statement of Significance by: Neil Larson and Walter R. Wheeler  
*The criteria that are checked in the above sections must be justified here.*

A small commercial block constructed in 1897, 301-307 Essex Street is eligible for inclusion on the National Register both individually and as part of an expansion of an historic district. It contributes to the district under Criteria C, as a commercial building which reflects the development of downtown Salem in the late 19<sup>th</sup> century.

This building retains distinctive characteristics of its type, period, and method of construction and reflects the historic development of Salem's downtown including the late 19<sup>th</sup> century. It retains integrity of location, design, feeling and association and contributes to an expanded Downtown Salem Historic District, the boundaries of which have not yet been formalized. The expanded District will have a period of significance that extends to include the Urban Renewal period of Salem's history.

**FORM B - BUILDING**

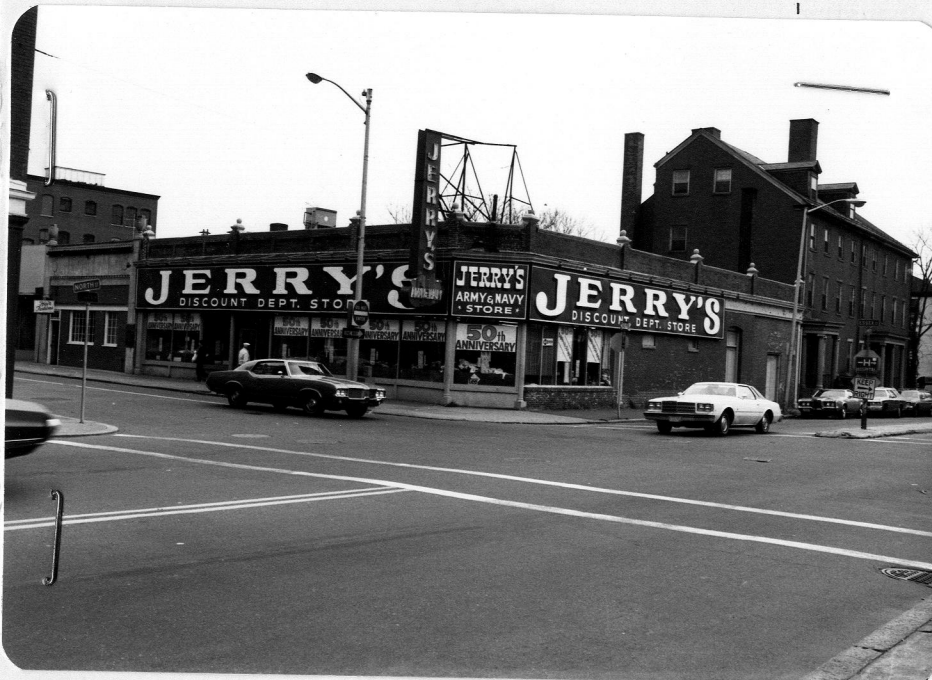
MASSACHUSETTS HISTORICAL COMMISSION  
Office of the Secretary, State House, Boston

SAL. 1483

In Area no. 26	Form no. 458
-------------------	-----------------

Place CS

2. Photo (3x3" or 3x5")  
Staple to left side of form  
Photo number 8/3



NOV. 1979

1. Town Salem

Address 301-307 Essex St.

Name \_\_\_\_\_

Present use Commercial

Present owner \_\_\_\_\_

Description:

e 1897

Source Illus. History & 1897 atlas

e Classical Revival

hitect \_\_\_\_\_

erior wall fabric Brick

buildings (describe) \_\_\_\_\_

er features \_\_\_\_\_

Entered Storefront \_\_\_\_\_ Date c. 1950

Moved \_\_\_\_\_ Date \_\_\_\_\_

5. Lot size: 6,609 Sq. ft.

One acre or less \_\_\_\_\_ Over one acre \_\_\_\_\_

Approximate frontage 65 ft.

Approximate distance of building from street

Adjacent

6. Recorded by A. Van Ingen/A. Crump

Organization Historic Salem Inc./SRA

Date November, 1979

(over)

7. Original owner (if known) \_\_\_\_\_

Original use \_\_\_\_\_ Commercial \_\_\_\_\_

Subsequent uses (if any) and dates \_\_\_\_\_

8. Themes (check as many as applicable)

Aboriginal	_____	Conservation	_____	Recreation	_____
Agricultural	_____	Education	_____	Religion	_____
Architectural	_____	Exploration/	_____	Science/	_____
The Arts	_____	settlement	_____	invention	_____
Commerce	_____	Industry	_____	Social/	_____
Communication	_____	Military	_____	humanitarian	_____
Community development	_____	Political	_____	Transportation	_____

9. Historical significance (include explanation of themes checked above)

10. Bibliography and/or references (such as local histories, deeds, assessor's records, early maps, etc.)

Illustrated History of Salem & Environs, Salem Evening News, 1897.

Atlas of the City of Salem, L.J. Richards & Co., 1897.